

JULY 12-17, 2020

31st ANNUAL

**MONTROSE
CHRISTIAN
WRITERS
CONFERENCE**

*Equipping Writers for
Eternal Significance*

*"Looking unto Jesus the author and
finisher of our faith..." Hebrews 12:2a*

montrose
BIBLE CONFERENCE

CONFERENCE SCHEDULE

SUNDAY

- 3:30 **REGISTRATION OPENS** Lobby, Dreyer Lodge
5:30 **SUPPER** Tea Room, Dreyer Lodge
7:30 **OPENING SESSION** Chapel, Dreyer Lodge
Keynote: "The Crimson Thread" Artist, David Weiss
9:00 **GET ACQUAINTED TIME** Chapel, Dreyer Lodge

MONDAY-THURSDAY

- 8:00 **BREAKFAST**
8:45 **MEDITATION**
9:00 **PRAISE & WORSHIP** Alison Everill
9:20 **MORNING CHALLENGE**
M: *"Be a Storyteller"* Cindy Sproles
T: *"Weaving in your World View"* Sally Apokedak
W: *"Bearing Fruit in the Dry Times"* Jim Hart
Th: *"Lost and Found"* Michele Chynoweth
10:25 **BREAK**
10:40 **MAJOR MORNING CLASSES**
12:30 **LUNCH**
1:30 **AFTERNOON WORKSHOPS**
4:30 **CRITIQUE GROUPS or FREE TIME**
5:30 **SUPPER and FREE TIME**
7:30 **EVENING SESSIONS**
M: *Using Word To Edit Yourself or Paint Party* . . . V. Herlocker/D.Weiss
T: *Free Time/Rehearsal For Wed. Evening*
W: *Singspiration* Alison Everill
Th: *Writers' Theater* Patti Souder

FRIDAY

- 8:00 **BREAKFAST**
8:45 **MORNING CHALLENGE - "Be an Esther/Mordecai"** . . . Karen Whiting
11:00 **BENEDICTION and FAREWELL**



A WORD FROM THE DIRECTOR:

When you write, do you ask the Lord to give you direction so your work will impact others' lives? When we realize the top best-selling author of all times is our Lord Jesus Christ, it should challenge us to write and publish the best product possible. That article, story, poem, music, or book should reflect your heart, His heart, and reveal your passion to

share the truths you've learned from the Author and Finisher of our Faith. You just might find that coveted book contract in your hands.

Marsha Hubler
Director, MCWC

"Looking unto Jesus the author and finisher of our faith...." Hebrews 12:2a

CONTINUING CLASSES

Designed to provide in-depth learning and participation. Most valuable when taken as a series but all are open to those who can't attend every day.

MAJOR MORNING CLASSES

10:40-12:10 Monday – Thursday

- 1. FIRST CHAPTER ESSENTIALS (CHILDREN'S FICTION)** Sally Apokedak
- 2. FACTS ARE FUN (CHILDREN'S NONFICTION)** Annette Whipple
- 3. FROM NOVICE TO "NOTICED" (JUST STARTING)** Vie Herlocker
- 4. MARKETING YOUR BOOK** Karen Whiting

2 WORK-IN-PROGRESS SEMINARS

(Class size limit: 8 conferees)

FOUR-DAY WIP: Adult Fiction with Zoe McCarthy

10:40 – 12:10 Monday-Thursday

TWO-DAY WIP: Songwriting with Alison Everill

1:30 – 4:15 Tuesday-Wednesday

AFTERNOON WORKSHOP SERIES

(How-to instruction on specialized topics)

Novel Ideas for Writing Great Fiction. Michele Chynoweth

3 Sessions: 1:30 – 2:15 | Tuesday – Thursday

Kid Lit Boot Camp. Joyce Magnin

5 Sessions: 3:30 – 4:15 | Monday – Thursday (4 Classes)

1:30 – 2:15 | Tuesday

EVENING EVENTS

MONDAY: "MS WORD: THE MASKED SUPERHERO OF THE WRITING WORLD" Lurking on your computer—ready to jump in and come to the writer's rescue—is the often-overlooked superhero, MS WORD! Come to this evening session with Book Mama and Miz Moe (Vie Herlocker) and learn to unleash the power of Find and Replace, Find and Highlight, Comment Balloons, and the mastermind, Track Changes.

OR **"Masterpiece Paint Class"** – Artist Dave Weiss will take you step-by-step from a blank canvas to a finished work of art. He promises that "anyone can do it" with his help. Cost \$20.

TUESDAY: FREE TIME OR REHEARSAL FOR WEDNESDAY EVENING

WEDNESDAY: SINGSPIRATION – If you love to sing, this is your night! Join our MCWC choir (practice Tuesday evening with our worship leader, Alison Everill) or just come to enjoy singing some of our favorite contemporary pieces as well as hymns that have stood the test of time. Learn the history of some of our most favorite hymns as we worship our wonderful God in song.

THURSDAY: WRITERS' THEATER – another opportunity for you to shine! Bring your own work, an excerpt from a short story, memoir, novel, or a poem trimmed to **three minutes** and read it to the conferees at the Writers' Theater, a delightful program that celebrates your creativity.

"The conference not only offers helpful and insightful classes, but I always come away greatly encouraged, spiritually refreshed, and equipped to tackle new writing projects."

AFTERNOON WORKSHOPS

MONDAY

- | | | |
|------------------|--|----------------------|
| 1:30-2:15 | 1. Hot Topics in the Writing/Publishing World | <i>Faculty Panel</i> |
| 2:30-3:15 | 2. Writing Devotions that Strike the Soul | <i>Cindy Sproles</i> |
| | 3. How to Grow a Topic | <i>Deb Haggerty</i> |
| | 4. Anatomy of a Suitable Magazine Article | <i>Matt Holliday</i> |
| | 5. Pick the "Pix" | <i>Dave Weiss</i> |
| 3:30-4:15 | 6. From Concept to the Finished Product | <i>Joyce Magnin</i> |
| | 7. Secrets of Editing | <i>Sue Fairchild</i> |
| | 8. Photography 101 | <i>Matt Holliday</i> |
| | 9. Prep the "Pix" | <i>Dave Weiss</i> |

TUESDAY

- | | | |
|------------------|--|--------------------------|
| 1:30-2:15 | 10. Formatting | <i>Joyce Magnin</i> |
| | 11. Getting Started | <i>Michele Chynoweth</i> |
| | 12. From Query to the Finished Article | <i>Matt Holliday</i> |
| | 13. Introduction to Social Media Storytelling | <i>Don Catlett</i> |
| 2:30-3:15 | 14. Make Diamonds from Coal – Polishing your Ms. | <i>Cindy Sproles</i> |
| | 15. Publishing 101: From Query to the Book Contract | <i>Deb Haggerty</i> |
| | 16. How to Pitch & Contribute to a Magazine | <i>Matt Holliday</i> |
| | 17. From Premise to Published | <i>Tiffany Stockton</i> |
| 3:30-4:15 | 18. Sassy Gets the Job Done | <i>Joyce Magnin</i> |
| | 19. Basics of Writing a Christian Devotion | <i>Sue Fairchild</i> |
| | 20. Preparing a Professional Presentation | <i>Deb Haggerty</i> |
| | 21. The Basics of Writing | <i>Tiffany Stockton</i> |



WORSHIP LEADER ALISON EVERILL

Alison began her music ministry as a childhood church musician. From then until now, she has chronicled her faith journey through her beautiful music. From the moment Alison sits at the piano to express her worship for Jesus through one of her original worship songs, listeners are drawn in to hear the passion in her voice & sense her devotion to the Lord through her powerful lyrics that speak volumes not only about her music but also her life. She composes her own music and powerfully delivers each Christ-centered message. She has co-written and published 2 songs on Dove Award winning artist Babbie Mason's latest record project & has had several songs signed with the Gaither Publishing Company.

WEDNESDAY

- 1:30-2:15** **22.** A Good Sense of Style *Michele Chynoweth*
- 23.** Are you Ready to Work with an Agent? *Jim Hart*
- 24.** Do You Have a Platform? *Michelle Lazurek*
- 25.** Blogging: Things I Wish I Knew Before Starting *Don Catlett*
- 2:30-3:15** **26.** Writing Cliff Hangers *Cindy Sproles*
- 27.** From Concept to the Finished Product *Jim Hart*
- 28.** Writing for Early Readers *Michelle Lazurek*
- 29.** Killing History or Bringing it to Life? *Tiffany Stockton*
- 3:30-4:15** **30.** The Hero's Journey *Joyce Magnin*
- 31.** Form a Critique Group *Sue Fairchild*
- 32.** Make a Scene of your Scene *Zoe McCarthy*
- 33.** What Can I Expect from a Professional Edit? *Vie Herlocker*

THURSDAY

- 1:30-2:15** **34.** Captivating Characters *Michele Chynoweth*
- 35.** Marketing for Those Who Don't Like to Market *Jim Hart*
- 36.** From Conference to Contract
(Writing a "One Sheet") *Michelle Lazurek*
- 37.** WordPress Quick Start *Don Catlett*
- 2:30-3:15** **38.** I Can Self Publish Just Because I Can *Cindy Sproles*
- 39.** Proposals that Pop *Jim Hart*
- 40.** 12 Tips for Creating Character Profiles *Michelle Lazurek*
- 41.** Your Story and your Personality *Tiffany Stockton*
- 3:30-4:15** **42.** Revising Kid Lit for Fun & Hopefully for Profit *Joyce Magnin*
- 43.** Writing for Chicken Soup for the Soul *Sue Fairchild*
- 44.** Share your Writing Journey as
Part of your Marketing Plan *Zoe McCarthy*

WORKSHOP LEADERS



Sally Apokedak: owns the Apokedak Literary Agency. She represents bestselling & award-winning authors including Hannah C. Hall, Taryn Souders, Joyce Magnin, and more. She's interested in adult books for the Christian market or children's book (age 0-18) for the Christian or general market.



Don Catlett: truly enjoys sharing the tools and skills he's developed as a designer & marketing advisor over the past 20 years. As a freelance Wordpress & social media consultant who's fascinated by content marketing, design, & technology, he transforms creative ideas into effective strategies. He helps his clients bring the right content to the right media, so it's ready at the right time. Looking for someone to help you tell your story on the web? Come along as Don guides you through the journey.



Michele Chynoweth: the bestselling & award-winning author of *The Faithful One*, *The Peace Maker*, *The Runaway Prophet* and *The Jealous Son*, contemporary suspense novels that re-imagine Bible stories. Michele is also a speaker, college writing instructor, book coach, graduate of the University of Notre Dame, & lives in North East, MD.



Sue Fairchild: has self-published four of her own books as well as helped numerous authors to publish theirs. After starting as a freelance editor, she now works for Elk Lake Publishing, Inc., Redemption Press, & Lighthouse Publishing of the Carolinas. She's also an editor for The Christian Pen, Vice President of the St. Davids Christian Writers' Association, & coordinator of her local critique group.



Deb Haggerty: is the publisher & Editor-in-Chief of Elk Lake Publ., Inc., an independent, royalty-paying Christian co. that "publishes the positive." Deb's also an author & professional speaker. For over 40 years she's written stories, is published in over 20 books, & has 50-plus articles in print. She's looking for fiction (mystery/suspense & contemp. women's) & selected nonfiction: no Amish, cowboy, memoirs, devos, Bible studies, or poetry.



Vie Herlocker: is associate editor for Surry Living Magazine, Mt. Airy, NC. Her experience includes editing for a small publisher & reviewing for Blue Ink Reviews. She's a member of Christian Editor Connection, Christian PEN, ACFW, ACW, and WordWeavers. Vie received a nonfiction Excellence in Editing award in 2017, and a novel she edited won a 2018 Selah award.



Jim Hart: is a lit. agent with Hartline. His clients include veteran & debut authors & represent non-fiction & fiction. He serves the Christian & general markets. He's looking for topics that include Christian living, social issues, parenting, biographies. Fiction includes contemporary, historical, Amish, suspense. Jim's a singer/ songwriter/ worship leader.



Matthew K. Holliday: has been with PA Magazine since 1992. Although his title is "Editor," his job includes all aspects of the publication process: working with contributors through coordinating production & marketing the magazine to potential subscribers. He enjoys working with regular & new contributors to obtain engaging material. He lives with his wife, teen son, & two golden retrievers in Mechanicsburg.



Michelle Lazurek: a multi-genre award-winning author, speaker, pastor's wife & associate literary agent for Wordwise Media Services.

Winner of the Golden Scroll Children's Book of the Year, the Enduring Light Silver Medal & Maxwell award for best non-fiction, she's a member of the Christian Author's Network & the Advanced Writers & Speakers Association. She & her husband live in Coopersburg, PA, with their 2 children.



Joyce Magnin: the author of more than 12 books, including the acclaimed Bright's Pond series, the Harriet Beamer novels, Maybelle

in Stitches (Quilts of Love Series) and 4 middle grade novels, Boxing Emily, Jelly Bean Summer, Carrying Mason, Cake-Love, & Chickens and Taste of Peculiar, which was awarded a Kirkus starred review. Her debut novel, The Prayers of Agnes Sparrow was named one of the top 5 titles of 2009 by Library Journal & was a Carol Award finalist.



Zoe M. McCarthy: the author of 6 contemp. Christian romances containing humor & tenderness. Her nonfiction book, Tailor Your

Fiction Manuscript in 30 Days, is designed to shape a not-yet-submitted, a rejected, or a self-published manuscript with low ratings into a book that shines. The book can also be a guiding resource for writers starting a manuscript. Zoe is a member of Word Weavers & Amer. Christian Fiction Writers. She lives with her husband in the Blue Ridge Mountains of VA.



Cindy K. Sproles: is the manag. editor for Straight Street Books & Son Rise Devotionals (imprints of Lighthouse Publishing of the Carolinas), & the exec. editor of

ChristianDevotions.us & InspireaFire.com. She travels nationwide teaching at writers' conferences & women's conferences. She's a bestselling author & serves as a writing mentor. The author of 9 non-fiction & two fiction books, her devotions are published over the eastern seaboard.



Tiffany Stockton: is an award-winning & best-selling author of 23 novels with 400,000 copies in print. She has a B.S.

in education & is a graduate of CLASS (Christian Leaders & Speakers Services). With 17 years in the writing industry, she has spoken at the Colorado & Philly Christian Writers Conferences, at ACFW, & has been an annual instructor on ACFW's online conference.



Dave Weiss: Dave's life was transformed by 2 events, someone introducing him to Jesus and someone showing how his art

could be used to glorify God. Today Dave is a pastor/speaker and the author/illustrator of 18 books, ranging from children's books to non-fiction books on creative ministry.



Annette Whipple: is the author of 5 nonfiction children's books.

This year The Laura Ingalls Wilder Companion: A Chapter-by-Chapter Guide & Whooo Knew? The Truth about Owls will be published. Annette has experience writing magazine articles & Sunday school materials. She learned to love science & history as an environmental educator & classroom teacher. Annette lives in Oxford, PA, with her husband & 3 children.



Karen Whiting: is an international speaker, former TV host, & award-winning author of 18 books. She's written more than 600 articles

for more than 60 publications. Karen writes for Leading Hearts Magazine & Molly Green Magazine. She also writes for women, families, children, & the military. Her bestsellers include God's Girls & My Princess Devotions.

SPECIAL OPPORTUNITIES

EDITORIAL APPOINTMENTS:

Private 15-minute appointments with editors and agents to show them your work, which may be suitable for their publications and/or to discuss ideas for stories. Sign-up sheets available at the conference. Bring professionally-prepared manuscripts. Be sure to bring copies! No charge.

PROFESSIONAL CRITIQUES:

A great opportunity to have your work evaluated by a published professional. Receive a written evaluation of your manuscript plus a 30-minute private appointment to discuss ways to improve and/or market your piece.

Register for MCWC by June 10th and request guidelines for emailing your manuscript. \$40.00 per critique.

SALLY APOKEDAK

Middle Grade, YA Novels,
Picture Books (**Limit 5**)

MICHELE CHYNOWETH

Fiction (**Limit 5**)

SUE FAIRCHILD

Personal Experience & Other
Nonfiction (**Limit 4**)

DEB HAGGERTY

Juvenile And Adult Fiction (**Limit 5**)

VIE HERLOCKER

Christian Living, Self-Help,
Memoirs, Misc. (**Limit 4**)

MICHELLE LAZUREK

Picture Books – (**No Limit**)

JOYCE MAGNIN

Juvenile Fiction (**No Limit**)

ZOE MCCARTHY

Adult Fiction (**Limit 1**)

CINDY SPROLES

Devotions (**No Limit**)

TIFFANY STOCKTON

Historical Romance, Contemporary
Fiction (**Limit 3**)

ANNETTE WHIPPLE

Children's Nonfiction (**Limit 2**)

KAREN WHITING

Kids' Devos, Bk. Proposals, Marketing,
Articles (**No Limit**)

FOUR-SESSION WORK-IN-PROGRESS:

Adult fiction (\$40) Limit: 8 conferees

TWO-SESSION WORK-IN-PROGRESS:

Songwriting (\$40) Limit: 8 conferees

MONDAY EVENING:

Masterpiece Paint Class (\$20)

CRITIQUE GROUPS and GENRES of INTEREST GROUPS:

Opportunity for feedback from other writers. No charge. Held Monday, Tuesday, and Wednesday at 4:30

BOOK TABLE:

Features books by faculty and conferees. When registering, please indicate books you've written which you would like to sell. Please tag all books with prices rounded off to the dollar.

PRIVATE BLOGGING LESSONS:

Work one-on-one with social media guru, Don Catlett, to start a blog or upgrade the one you have. Each 45-minute session is \$20.

FREEBIES:

Complimentary publishers' guidelines and sample copies to save you time and postage.

RECORDINGS:

Listen to the sessions you missed or those you want to hear again (Easily loaded into your computer).

SCHOLARSHIPS:

Shirley Brinkerhoff Memorial Scholarship - \$200 grant for tuition: Awarded to a writer actively striving to hone the craft of writing who has not yet secured a publishing contract. Applications are available at montrosebible.org

General Scholarship - help is available according to need. Please inquire when registering. Donations are always welcome.

“The faculty members are so down to earth and friendly, it makes it easy to converse and get the help, instruction, and encouragement I need.”

FOR YOUR INFORMATION

MEETING PLACE: Whether you're planning your own retreat or attending one of our unique and inspiring event experiences, Montrose Bible Conference is the right location for you, your family, and friends to experience God! Nestled in the "endless mountains" of northeastern PA, you'll find yourself surrounded by the peace of God's majestic creation in an atmosphere of fun, fellowship, and learning. We invite your spouses and friends to come with you to relax while you attend classes!

WHAT TO BRING: your Bible, manuscripts for critique and/or presentation to editors and agents, short pieces for Writers' Theater, a sturdy bag for freebies, notebook, pens, laptop computer, casual and modest clothes, comfortable shoes, umbrella, sweater or light jacket.

DRIVING DIRECTIONS: available on our website at www.MontroseBible.org

Flying? The Wilkes-Barre/Scranton (AVP) and Binghamton (BGM) airports are about an hour from the Bible Conference. Transportation from these airports can be arranged **if requested in advance.**

HOW TO REGISTER

Register Online at
MontroseBible.org

MAIL TO: MONTROSE BIBLE CONFERENCE
218 LOCUST STREET
MONTROSE, PA 18801

FAX TO: 570-278-3061

EMAIL TO: MBC@MONTROSEBIBLE.ORG

Upcoming Events at Montrose Bible Conference

MOTHER'S DAY BUFFET	May 10
BUS TRIP TO SIGHT AND SOUND TO SEE ESTHER	June 2
TEEN CAMP	June 28 - July 3
INDEPENDENCE DAY BBQ & CONCERT WITH THE BONTRAGER FAMILY SINGERS	July 4
KIDS CAMP	July 5 - 10
BIBLE CONFERENCE WEEK	August 9 - 14
LABOR DAY BBQ AND CONCERT WITH THE JACOBS BROTHERS	September 7
LADIES RETREAT	October 16-18
FALL QUILT RETREAT	November 12-14

Plan Your Next Retreat at Montrose!

Looking for the ideal location to host a church retreat, ladies or youth retreat or leadership conference? At Montrose, you'll be surrounded by the beauty of creation and the peace of the mountains while your guests soak up fellowship and learning at your own handcrafted events.

Our Conference Center features private air-conditioned hotel/motel style rooms with private baths and our Youth Campus has spacious dorms. Our amenities include a lake with kayaks, paddleboats and row boats, a gymnasium, a heated outdoor pool, year round tubing and adventure activities including paintball and a climbing wall and so much more.

**For more information visit our website at
www.MontroseBible.org or call us at 570-278-1001**

2020 MCWC REGISTRATION Register Online at www.MontroseBible.org

TUITION	\$200.00	_____
TEEN TUITION (Ages 18 and under)	\$75.00	_____
EARLY BIRD DISCOUNT if registered by June 10	-\$15.00	_____
PROMOTER'S DISCOUNT Subtract \$10.00 for each first-timer you bring	-	_____
COMMUTERS' LUNCH PACKAGE Monday-Thursday	\$34.00	_____
PER DIEM TUITION (Includes lunch)	\$70.00	_____
PROFESSIONAL CRITIQUE	\$40.00	_____
WORK IN PROGRESS (Adult Fiction)	\$40.00	_____
WORK IN PROGRESS (Songwriting)	\$40.00	_____
MONDAY EVENING PAINT CLASS	\$20.00	_____
PRIVATE BLOGGING SESSION	\$20.00	_____

LODGING AND MEALS:	WEEKLY	DAILY	
(Double occupancy)	(Sunday supper – Friday breakfast)	(1 night; 3 meals)	
Torrey Home, private bath	\$400	\$84	_____
Lily Hill Inn, private bath, AC	\$400	\$84	_____
Dreyer Lodge, private bath, AC	\$370	\$82	_____
Add 25% for single occupancy request			
LODGING ONLY:			
RV Court (water, electric, sewer)	\$145	\$30	_____
RV Court (water, electric)	\$115	\$24	_____
RV Court (no hookups)	\$70	\$15	_____

TOTAL COST _____

(Minimum deposit \$45.00) **AMOUNT ENCLOSED** _____

Name _____

Address _____

Phone (____) _____ E-mail: _____

Roommate Choice _____

Books I've written and will bring to sell _____

Major Morning Class: Please choose one (if not registering for a Morning Work-in-Progress):

- Apokedak (Kids' Fict.) Whipple (Kids' Nonfict.)
 Herlocker (Just Starting) Whiting (Marketing)

Workshops: Please list the workshop number for each class period you plan to attend:

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
1:30	_____	_____	_____	_____
2:30	_____	_____	_____	_____
3:30	_____	_____	_____	_____

Interested in winning a free book? Include a short piece (300-word limit) related to our theme:

Equipping Writers for Eternal Significance:

"Looking unto Jesus the author and finisher of our faith...." Hebrews 12:2a

If paying by credit card: Account Number _____

Expiration Date ___/___/___ CSV (back of card) _____ Signature _____

First time? _____ **Attended before?** _____ **When?** _____

Inquire about the Pastor's courtesy discount for lodging/meal package.



JULY 12-17, 2020

- *Daily Inspirational Sessions*
- *Great Evening Programs*
- *4 Continuing Morning Classes*
- *2 Work-in-Progress Seminars*
- *43 Afternoon Workshops*
- *1 Faculty Panel Discussion*
- *Professional Critiques and Consults*
- *Hands-on Mentoring Opportunities*
- *Appointments with Editors and Agents*



MONTROSE CHRISTIAN WRITERS CONFERENCE
218 LOCUST STREET · MONTROSE PA 18801

ADDRESS SERVICE REQUESTED

570-278-1001 · MBC@MONTROSEBIBLE.ORG
WWW.MONTROSEBIBLE.ORG



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